

kiraraTM
YOUR WARDROBE PARTNER

SUMMER - 19





THE MOST FASCINATING PART IS HOW FASHION JUST ATTRACTS ALL THESE SOCIAL REJECTS.



WEAR SOMETHING DIFFERENT

#2017





MY ADVICE TO OWNERS OF FASHION BRANDS IS THAT YOU HAVE TO GIVE DIGITAL A SEAT AT THE BOARD TABLE. A LOT OF BRANDS TREAT DIGITAL STRATEGY AS SOMETHING ON THE SIDE.





DESIGN

#2021



REFLECTS PERSONALITY

#2018

SENSIBLE WEAR







2016



2017



2018



2019



2020



2021



2022



2023