



# Shagun





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*Indian Fashion*

INDIAN FASHION SALWAR KAMEEZ AND KURTIS ARE ALL THE WAY COMFORTABLE YET ELEGANT AND EASY TO WEAR. DESIGNER KURTIS, SALWAR KAMEEZ AND CHURIDAR ARE THE LATEST TREND IN INDIAN FASHION. SOME ARE EMBELLISHED WITH GORGEOUS EMBROIDERY WORK IN PLEASING DESIGNS. THEY MANAGE TO LOOK SMART ENOUGH TO BE WORN FOR CASUAL FAMILY GATHERINGS, OR EVEN FOR A WEDDING CEREMONY.

14001





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*opulence and grandeur*

THE ROOTS OF THE SALWAR KAMEEZ CAN BE TRACED BACK TO THE MUGHAL ERA, A PERIOD OF OPULENCE AND GRANDEUR IN INDIA'S HISTORY. WHILE THE MUGHALS INTRODUCED MANY CULTURAL ELEMENTS, INCLUDING ARCHITECTURE AND CUISINE, THEY ALSO PLAYED A PIVOTAL ROLE IN SHAPING THE SUBCONTINENT'S FASHION LANDSCAPE. THE MUGHAL EMPERORS' COURTS BECAME BREEDING GROUNDS FOR FASHION INNOVATION, WHERE INTRICATE GARMENTS WERE CREATED, AND THE FUSION OF PERSIAN AND INDIAN STYLES LED TO THE BIRTH OF THE SALWAR KAMEEZ



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### *sleeve styles*

THE KAMEEZ IS THE UPPER PORTION OF THE ENSEMBLE, OFTEN RESEMBLING A TUNIC. IT COMES IN VARIOUS LENGTHS, FROM KNEE-LENGTH TO ANKLE-LENGTH, AND CAN FEATURE A RANGE OF NECKLINES, SLEEVE STYLES, AND EMBELLISHMENTS



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MYSTIC 9 NOW FLOWS WITH LIVA FABRICS

A UNIT OF KANKARIYA GROUP





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