

"Fashion is a trend. Style lives within a person." ● ● ● ●



Eira





ROYAL



1016



Clothing is a form of self-expression

there are hints about who you are in what you wear.

● ● ● ●
B E A U T Y B E G I N S T H E M O M
D E C I D E T O B E Y O U R S E L F .





FESTIVE



... festive ready with
trendiest ethnic attire
precisely designed to team up
your celebration mood.

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Eira



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design



FASHION IS THE
ARMOR TO SURVIVE
THE REALITY OF
EVERYDAY LIFE.

From delicate work detail to designer explore an exclusive collection with a distinctive fashion feel that are in adherence to the contemporary norms of fashion protocols, while retaining their unique essence as well.

While hunting the right attire for your ethnic look, choose from the collection **Priya India** that is sure to help you stand out amidst the crowd rather than fit in owing to their uniquely captivating charm of charismatic elegance.





● ● ● ● GLAM GAME

PRM
INDIA



Your glam game adorning
contemporary color
will never fail to get all
eyes on you;
be the spectacular gem!



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 PRM
INDIA
Eira





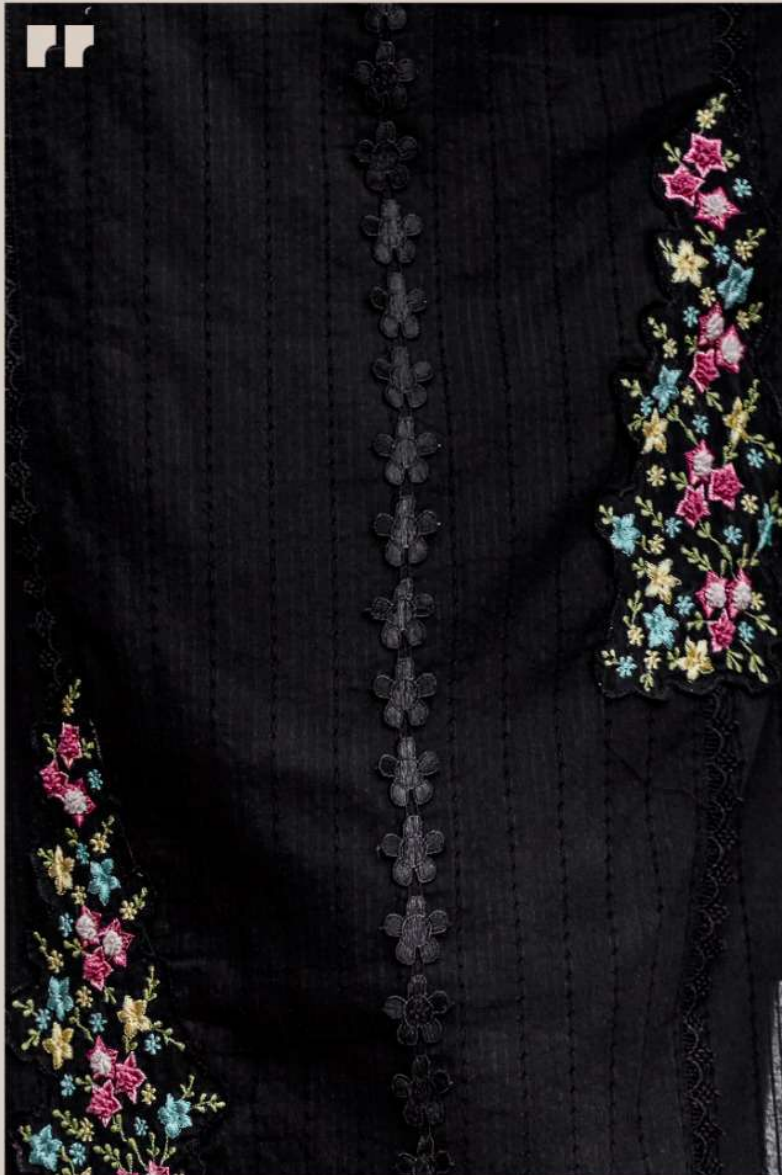
• • • • TIMELESS



1015



The timeless play of contrast creates movement
in this fashion anarkali look.



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INDIA

● ● ● ● FASHION IS A TREND. STYLE LIVES WITHIN A PERSON.

PRM
INDIA





Slip into sheer luxury with flawlessly
designed dress that will surely lend you a royal feel.



ENT YOU





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1014



1015



1016





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