

Ajraa

GUL AHMED



ELAAN-E-ISHQ | *essence*



Ajraa



ADVENTURES AT SEA

This collection speaks of everything we love: the ocean, the adventures and the wonderful memories we build through all of this.

D.NO.1023



Ajraa
DESIGNER WEAR

WEAR COMFORT

*The philosophy that weaves into the spotlight
is that of timeless, elegant dressing.
Presenting the collection, which perfectly marries
high fashion, comfort and style that India's
women aspire for for their everyday wear.*

ELAAN-E-JSHQ | *Spring*



Ajrää



THE SUMMER BLOOM

*The cherished hue brings a bouquet of hope.
The vibrant bloom springs a radiant envelope.*

D.NO.1021

ELAAN-E-ISHQ | *captivating*

Ajrää



BLACK IS BEAUTIFUL
*A bold, vibrant palette dominates the collection this season.
Magical blends to the season's favorite hue.*

D.NO.1024

Ajraa
EST. 1982



ELAAN-E-ISHQ | *captiv.*



FLOWER POWER

*This collection celebrates the special bond we share with flowers.
From happily choosing at the park, to watching the leaves change their colour,
The collection is everything we adore and more.*

D.NO.1025



1021



1022



1023



1024



1025



1026

